KALINGA
UNIVERSITY
RAIPUR | INDIA

NAAC
GRADE B+
Accredited University

nirf
RANKING
2023

Ranked in
Top 101-150
Universities

DEPARTMENT OF

Fashion
Design

"Fashion reflects who you are"

www.kalingauniversity.ac.in

ABOUT KALINGA UNIVERSITY

Kalinga University, Raipur has emerged as a centre of excellence of higher education in Central India. Strategically located in the Smart City of New Raipur, this University has started carving a niche for itself in the education domain and is rising as a shining star on the horizon of quality education.

About Raipur - Raipur is the Capital of Chhattisgarh and New Raipur is the New Capital of Chhattisgarh in the making. New Raipur is the fourth planned city of India with wide roads and miles of greenery and is pollution free. It is the first integrated and smart city of the country. A cosmopolitan city which is also the hub of higher education hosts IIM, IIT, IIIT, National Law University, CIPET, NIT and AIIMS. In addition it also hosts most National and International Brands of Food and Retail Outlets.

Establishment - Established in 2013, this University has been able to win the confidence of over 7000 students. Meritorious students from all over the country and various foreign countries like Afghanistan, Angola, Bangladesh, Cameroon, Gambia, Ivory Coast, Kenya, Lesotho, Liberia, Malawi, Namibia, Nepal, Nigeria, Papua New Guinea, South Sudan, Swaziland, Tanzania, Uganda, Zambia and Zimbabwe etc. have chosen this University for their education and career.

Schools of Excellence - Currently the University is serving the student community through various schools offering UG and PG programs namely Arts & Humanities, Biotechnology, Commerce & Management, UX Design, Engineering, Fashion Design, Information Technology, Interior Design, Journalism & Mass Communication, Law, Library Science, Pharmacy, Science, Education and Yoga. It also has a centre for Doctoral Research Programmes in various fields.

Academics and Faculty - All schools are headed by senior professors having excellent academic credentials and experience of teaching, publications and research. They are ably supported by the well qualified faculty members who come from top educational institutions and the Industry. Students also get an opportunity to learn from a distinguished panel of experts drawn from various industries, who regularly come for guest lectures.

Infrastructure - Kalinga boasts of World Class Infrastructure and student facilities with student centric approach. Highest attention is paid to hands on learning approach and students are encouraged to come up with innovative ideas for projects and practicals. The University has more than 75 laboratories and workshops, all well equipped with the latest, state of the art apparatus and tools. Special emphasis is given to the development of communication skills through the language lab. More than 1200 computers are available for the use of the students.

The Library has a collection of over 80,000 books and also offers digital content through membership of DELNET, National Digital Library and NPTEL. Various magazines and journals are available for the use of the faculty and students. Infrastructure consists of Student Hostel facilities, Green Acres, Canteen, Food Mess, Gymnasium, Fully Wi-fi Campus, ATM, Mini Market, Student hangout Areas, Sports Complex, Recreation Halls with Indoor Games and Music and recreation activities.

Industry Orientation and Leadership - Industry interaction is an integral part of the curriculum and industrial visits, internships on live projects and mentoring by the Industry leaders are regular features. The University has developed excellent connections with the top Industries of the region by taking memberships of leading industrial associations like Confederation of Indian Industries, PHD Chamber of Commerce and Industry, Federation of Indian Chamber of Commerce and Industry, Indian Importers Chamber of Commerce and Industry, etc. The University has an active chapter of Young Indians in which students get an opportunity to interact extensively with the Industry leaders and attend various corporate seminars and events.

Life Changing Experience - Kalinga is a Life Changing Experience where the focus is on over all development of students . NCC, NSS and various other clubs and societies offer opportunities to students to showcase their talent and learn under the guidance of experts. Music, Dance and Martial Arts trainers are available for the students. Coaches of different games and sports like Cricket, Football, Basketball, Volleyball and Athletics are also available for sharpening the skills of the students.

DEPARTMENT OF FASHION DESIGN

Department of Fashion Design has highly experienced professional trainers. It offers top quality fashion designing courses with most advanced syllabus that enriches the students to learn and explore more about technical and creative skills to design spaces with expertise. Our curriculum is aimed at helping students bring out their best, and achieve their full potential. We understand that every student is different and therefore have created a syllabus that takes into consideration the varied needs of different students. We want to and are sure to evoke the latent passion and enthusiasm in our students. A slight nudge, we believe, is all it takes to steer the students towards their best. And, we believe we are the right institution to do so.

Futuristic Approach:

This generation has in them a fierce rebellious streak and unbridled curiosity. Traditional methods of education may form a strong foundation but might prove incapable to quench that curiosity. Therefore at Kalinga we ensure that newer and modern methods are incorporated into the syllabus to provide the students with a more holistic education.

We are strong advocators of involving digitization in learning. Every student of the Institute will be well equipped with all the latest cutting edge softwares. Along with the software, there will be awareness of all latest design drifts in the field. There will be an aggressive exploration into the works of latest designers from all around the world.

Out-of-the-box Approach:

It is very experimental in design pedagogy approach. We believe in making mistakes and learning from them. Our curriculum is designed to evoke creativity and imaginative thinking among pupils. Our practical exercises involve problem-solving, thereby making students more inventive and industry-ready.

Multidisciplinary Methodology:

Students will also have an opportunity to be taught by the best in the business. Experts will be called to teach visual arts, entrepreneurs to provide guidance on commercial skills, 3D visualizers to guide 3D modeling, among others. We put special emphasis on practical knowledge as well.

Preparation for the Real World:

We strongly believe that studying at Kalinga University will not only make our students industry ready but also equip them with skills to face everyday challenges that they may face in the Design industry. Students will have access to latest materials, techniques, labour management, software skills, design trends, and anything which is innovative! We also have a strong network of designers who will help the students with placements and internships.

Fashion Design Stream

Considered as one of the best paying industry today, a career in Fashion Design has become famous among creative minds. Popularly conceived as a glamorous field, the domain has cut-throat competition and vast challenges as well. However, there is wide scope of Fashion Design in India as well as abroad.

Students have innumerable choices in front of them after completing their professional studies in Fashion Design. The fashion designers have varied options including designing, research, cloth production, textile designing, etc. They may join fashion houses/manufacturing/export units for a paid job or launch their own label in market. The horizon of Fashion Design is not limited to garments only; it covers several other aspects like accessories, jewellery, footwear, etc as well.

Programs & Eligibility

S. No.	Program	Duration	Mode	Eligibility
01.	Bachelor of Fashion Design (BFD)	3 Years	Semester	10+2
02.	Bachelor of Fashion Design (BFD) (Lateral Entry)	2 Years	Semester	AICTE/NCVT approved 1 year diploma in FD after 10+2
03.	Master of Fashion Design (MFD)	2 Years	Semester	Bachelor of Fashion Design - BFD

CAREER OPTIONS

Some Employment Areas for Fashion Design Graduates are

• Academic - Teacher • Advanced Fashion Design • Apparel Industry Management • Costume Designers • Designing Company • Fashion Design • Fashion Communications • Fashion Consultant • Fashion Coordinator • Fashion Illustrator • Fashion Knitwear Design • Fashion Merchandiser • Fashion Stylist • Film & TV Costume Design • Film & TV Industry • Footwear Design • International Manufacturing & Product Development • International Trade • Jewellery Design • Journalism - Fashion • Merchandise Marketing • Merchandise Product Development • Multiple Brand Retail • Textile Design • Theater Costume Design • Visual Communications

Apparel Manufacturing - Export Houses

Khosla Profil Pvt. Ltd. • Phoenix Trading & Consulting Pvt. Ltd. • Royal Touch Overseas Pvt. Ltd. • Shahi Exports Pvt. Ltd. • Star Silk Exports Pvt. Ltd. • Trident Ltd. Truetzschler India Pvt. Ltd. • Welspun Global Brands Limited

Fashion Communication

• Benetton • Lifestyle • Madura Garments • Marks & Spencer • Ogilvy & Mather • Perfect Relations • Shopper's Stop • Wizcraft

Fashion Designers

• J. J. Valaya • Neeta Lulla • Raghuvendra Rathore • Rajesh Pratap Singh • Ritu Kumar • Rohit Bal • Sabyasachi Mukherjee • Varun Behl

Fashion Media

• Asian Age • Couture Asia • Femina • Harper's Bazaar • MTV • NDTV • Times of India • Vogue

Retail Brands

• AND • Aqua Ltd. • Bombay Fashions • ColorPlus Fashions • Raymond Apparel Ltd. • ZARA • Ring Plus

APPROVALS & ASSOCIATIONS

UGC Estd.under section 2(f) of UGC Act 1956	AICTE	Pharmacy Council of India	NCTE National Council for Teacher Education (A Statutory Body of the Government of India)	Bar Council of India	Association of Indian Universities	Young Indians	AIPMA	Vigyan Prasar
Vocational Training Provider under Chhattisgarh State Skill Development Author	CII	Vocational Training Provider under Ministry of Labour & Employment	Tribhuvan University Nepal	NCC	NATIONAL SERVICE SCHEME	FICCI	National Skill Development Corporation	PMKVY

Call : +91-9907252100 **(For Indian Students),**
+977-9823770750 & +977-9823486747 **(For Nepal Students),**
+91-7470783000 **(For International Students)**

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City Office : 1st Floor, SLT Water Front, Opp. Telibandha Talab, Raipur - 492001.

Bhilai Office : 111, Khichariya Complex, Near Hotel Grand Dhillon, Nehru Nagar, Bhilai, 490020.

admissions@kalingauniversity.ac.in

To register for our Entrance Examination **"KALSEE"**
Scan the QR Code